

Colleen Kolaczowski (Coppin)

CONTACT

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EXPERIENCE

Allstate

Senior Copywriter
August 2023 - Present

Copywriter
June 2021 - August 2023

FCB Chicago

Copywriter
October 2020 - May 2021
Blue Bunny, GE Appliances, GE Profile,
Haier, Hotpoint, Café, Monogram,
Walmart

Associate Copywriter
June 2018 - October 2020
Blue Bunny, GE Appliances, GE Profile,
Haier, Hotpoint, Café, Monogram,
Walmart, Michelob ULTRA, Cox,
MCA Chicago, Glad

DDB Chicago

Copywriter Intern
January 2018 - April 2018
State Farm, Skittles, Conagra,
La Quinta, Scotts, Jeep, FIAT

EDUCATION

Chicago Portfolio School

Copywriting
July 2016 - September 2017

Saint Louis University

Bachelor of Arts in
Communication, Advertising
Minor in Marketing
August 2012 - May 2016

*Psi Theta Communication
Honor Society*

Saint Louis University, Madrid Campus

Spring 2014